

SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY  
**CHRIST (Deemed to be University), Delhi NCR Campus**

Organizes

**INTERNATIONAL CONFERENCE ON  
NEW PARADIGMS IN ECONOMY, COMMERCE,  
AND SOCIETY**

**Shaping the Future: Innovation, Sustainability,  
and Inclusive Growth in a Globalized Economy**

In Collaboration with

**Durban University of Technology (DUT), South Africa**

with Knowledge Partner

**Association of Chartered Certified Accountants (ACCA), UK**



**14 March, 2026  
(HYBRID MODE)**



## CHRIST (DEEMED TO BE UNIVERSITY)



CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationist and social reformer of the nineteenth century in South India. Established in 1969 as Christ College, it undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption

of global higher education practices with the support of creative and dedicated staff. One of the first institutions in India to be accredited in 1998 by the NAAC, and subsequently in 2004 and 2016, CHRIST (Deemed to be University) has the top grade 'A' and 'A+' grade in 2022.

## About THE CONFERENCE

The global economy is currently witnessing profound structural transformations, largely shaped by rapid advances in artificial intelligence, the rising importance of sustainable finance, the expansion of digital trade, and the dynamic expectations of stakeholders. In this dynamic economy, businesses are no longer assessed only on profitability but are increasingly expected to ensure inclusive growth while responding to pressing environmental and social responsibilities.

The interplay between innovation, sustainability, and equity has therefore become central to how enterprises function and how societies envision progress. Against this backdrop, ICNPECS 26 serves as a timely platform, bringing together scholars, industry experts, policymakers, and students.

The conference provides a space for critical engagement, knowledge sharing, and collaborative exploration of actionable frameworks that integrate technological advancement with the broader imperatives of sustainability and social well-being. By aligning innovation with inclusivity and environmental stewardship, the event aims to contribute toward shaping new paradigms of commerce and society that are both future-ready and socially responsible.

# CALL FOR PAPERS

## THEMES AND SUB-THEMES (Not Limited to)

1

### Business Solutions for a Regenerative Future

- Sustainable Supply Chains
- ESG & Integrated Reporting
- Circular Business Models
- Business Innovations
- Entrepreneurship & Impact Ventures

2

### Finance & Fintech

- Green Finance & Climate Risk
- Sustainable Investing
- AI in Financial Services
- Financial Inclusion & Digital Public Infrastructure
- Risk Analytics and Compliance

3

### Economics & Policy Research

- Industrial Policy for Green Transition
- Digital Trade and Competition Policy in AI Markets
- Labor & Productivity in the Age of Automation
- Development Economics & SDGs

4

### Governance & AI

- Data Privacy & AI Ethics
- Organizational Governance in AI Ecosystem
- Innovations in AI Ecosystems
- Climate Disclosures & Due Diligence

5

### Technology & Societal Concerns

- Technology-enabled inclusions & Well-being
- Technological Impact on Consumer Behavior
- Socially Responsible Innovation
- ICT-based education for Sustainable Development

6

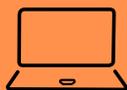
### Analytics & Operations

- Decision Science for Sustainability
- Operations Research
- Digital Twins & Industry 5.0
- Smart Cities & Logistics



## AWARDS & CERTIFICATION

Best Paper Awards Per Track  
Certificate + Cash Prize of Rs 5,000



## REGISTRATION & PARTICIPATION FEE

Category	Registration Fee (Outside Christ University)
Academicians/Industry Participants (Domestic):	INR 2500
Academicians/Industry Participants (Foreign):	USD 90
Research Scholars (Domestic):	INR 1500
Research Scholars (Foreign):	USD 50
Students (Domestic):	INR 1000
Students (Foreign):	USD 30

### Registration Fee (Christ University Participants)

Christ Faculty & Staff Members: INR 1,500

Christ Research Scholars: INR 1,000

Christ Students (UG/PG): INR 500

**NOTE : Certificate of Presentation/Participation will be provided only to registered Participants**



EXTENDED ABSTRACT  
SUBMISSION



CONFERENCE  
REGISTRATION  
(AFTER ACCEPTANCE)

# SUBMISSION GUIDELINES

## Abstract Submission

### Extended Abstract Format

- Length: The abstract should be between 1000-1500 words.
- Content: It must include the Title, Author(s) & Affiliation(s), Background / Introduction, Objectives / Research Questions, Literature Review, Methodology, Findings / Results, Discussion, Conclusion, Keywords (5-6 keywords), References
- Format: Use Times New Roman, 12-point font, single spacing, and standard margins.
- Citation Style: Follow the APA 7 citation style with all required information.

### Full Paper Submission

- Length: The full manuscript should be between 4,000 to 6,000 words.
- Structure: The manuscript should include the following sections: Title, Abstract, Keywords, Introduction, Literature Review, Methodology, Results, Discussion, Conclusion, References.
- Format: Use Times New Roman, 12-point font, double spacing, and standard margins on all sides.
- Figures and Tables: Ensure that all figures and tables are clear and properly labeled. Include them within the text at the appropriate places
- Citation Style: Follow the APA 7 citation style with all required information

### Submission Process

- Online Submission: Submit your full paper through the conference's online submission system (Google Form).
- Deadline: The full paper must be submitted by the specified deadline.
- File Format: Submit your manuscript in Microsoft Word (.doc or .docx) format.
- Review Process: All submissions will undergo a double-blind peer-review process. Authors will receive feedback and may be required to make revisions.



# PUBLICATION OPPORTUNITIES

Conference Proceedings with accepted Extended Abstracts shall be published with a reputed Publisher. Selected Papers shall be duly considered for publication in following Scopus/ ABDC / Peer-Reviewed Journals:

## Scopus

- **MSW Management**

## ABDC

- **International Insurance Law Review (IILR) (Category - A)**
- **Advances in Consumer Research (Category - B)**
- **Minnesota Journal of Business Law and Entrepreneurship (Category - B)**
- **Academy of Marketing Studies Journal (Category B)**
- **Journal of Marketing & Social Research (Category C)**
- **Journal of Informatics Education and Research (Category C)**

## Peer Reviewed

- **International Journal of Advance & Innovative Research**

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Associate Director, CHRIST (Deemed to be University), Delhi NCR Campus

### **Dr. Jeanne Poulose M T**

Dean, CHRIST (Deemed to be University), Delhi NCR Campus

### **Dr. Tomy K Kallarakal**

Dean, School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University), Bengaluru, Central Campus

### **Dr. Karthigai Prakasam C**

Associate Dean, School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University), Bengaluru, Central Campus

### **Dr Biju Toms**

Director, School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University), Bengaluru, Central Campus



# CONFERENCE LEADERSHIP TEAM

## CONFERENCE GENERAL CHAIR

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Head  
School of Commerce, Finance and Accountancy  
CHRIST (Deemed to be University), Delhi NCR  
Campus

### **Dr. S. Pramila**

Academic Coordinator  
School of Commerce, Finance and Accountancy  
CHRIST (Deemed to be University), Delhi NCR  
Campus

### **Prof. Jerush John Joseph**

Academic Coordinator  
School of Commerce, Finance and Accountancy  
CHRIST (Deemed to be University), Delhi NCR  
Campus

## CONFERENCE CONVENORS

### **Dr. Shanu Singh**

Assistant Professor  
School of Commerce, Finance and  
Accountancy CHRIST (Deemed to be  
University), Delhi NCR Campus

### **Dr. Yashmita Awasthi**

Associate Professor  
School of Commerce, Finance and  
Accountancy CHRIST (Deemed to be  
University), Delhi NCR Campus



# ORGANIZING COMMITTEE

- Dr. Seshanwita Das
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For more details, Visit:

<https://icnpecs.christuniversity.in/>  
or scan the QR code



CONTACT US: CHRIST (Deemed to be University)  
Mariam Nagar, Meerut Road, Delhi NCR  
Ghaziabad - 201003  
Ph : 1800-123-3212 (Toll Free)  
Website: [ncr.christuniversity.in](http://ncr.christuniversity.in)

## CONFERENCE CONVENORS

**Dr. Shanu Singh**

✉ [shanu.singh@christuniversity.in](mailto:shanu.singh@christuniversity.in)

☎ +91-9667759304

**Dr. Yashmita Awasthi**

✉ [yashmita.awasthi@christuniversity.in](mailto:yashmita.awasthi@christuniversity.in)

☎ +91-9650996810

## STUDENT COORDINATORS

**Palak Sharma**

✉ [palak.sharma@bcomaa.christuniversity.in](mailto:palak.sharma@bcomaa.christuniversity.in)

☎ +91- 8851731570

**Ashrita Verma**

✉ [ashrita.verma@bcomiaf.christuniversity.in](mailto:ashrita.verma@bcomiaf.christuniversity.in)

☎ +91-7665263803

## DATES TO REMEMBER

Extended Abstract Submission Starts:

**30 January, 2026**

Last date for Submission:

**5 March, 2026**

Decision on Abstract:

**6 March, 2026**

Registration Begins:

**5 February, 2026**

Last Date for Registration:

**8 March, 2026**

Full Paper Submission:

**8 March, 2026**

Conference Date:

**14 March, 2026**